

BECOME A SPONSOR TODAY





ABOUT

Miami Theater Center is a vital part of the Miami Shores community. We are the only privately-run non-profit theater dedicated to children and families in our city, and for over 15 years have developed long-standing relationships with local schools and families through our school matinee performances, after-school programs and spring and summer camps. Due to the growth of NE 2nd Avenue and the addition of many new businesses, restaurants, coffee shops and wine bar there is now, more than ever, a need for increased and ongoing programming for adults as well as children.

There is no doubt that small theaters such as MTC are in a vulnerable position. It is no surprise that MTC had to pause many of our programs during the pandemic and we are now learning how to navigate our “new normal.” However, MTC remains a valuable part of our community and to close its doors would be an unmeasurable loss. By becoming a sponsor and supporting our programs, local business owners can provide the lifeline our organization and community so desperately needs.

SPONSOR



SPONSOR

HOW IT WORKS

MTC is delighted to offer corporate sponsors a variety of exciting benefits, including ticket packages and discounts, unique experiences and events, and incredible brand visibility.

By sponsoring MTC, a company supports our mission to create transformational live arts experiences and educational opportunities for people of all ages, abilities, and cultures and socioeconomic backgrounds, and to provide affordable rehearsal, performance, and screen facilities for artists and arts organizations.

Please see sponsorship options - however benefits packages can be individualized to meet the needs of each organization.



SPONSOR

SEASON SPONSOR

\$10,000

Have your organization seen as an active supporter of the arts in our community.

- Sponsor's logo (with hyperlink where applicable) on MTC's website, annual report, all MTC's printed and digital marketing materials (where applicable), signage at events, verbal recognition at events for all shows in our season
- Complimentary VIP tickets (\$250 value)
- Free popcorn and soda for guests
- Access to the best seats and special events at MTC
- Discounted rental rates for the theater and rehearsal studio



SPONSOR

FAMILY SERIES SPONSOR

\$5,000

Exclusive access to performances for you and your employees

- Logo included in promotional materials for shows in our family series
- Complimentary VIP tickets (\$150 value)
- Print recognition in our season brochure
- Free popcorn and soda for guests



SPONSOR

SPOTLIGHT SPONSOR

\$2,500

Support one production in one show in our season and receive brand exposure.

- Logo included in promotional materials for one show in our season
- Four complimentary tickets for the selected show
- Discounts on additional show tickets to share with your employees and customers



SPONSOR

EDUCATION PROGRAM SPONSOR

\$1,000

Contribute towards a child attending a spring or summer camp or after school program.

- Employee discounts for camp, classes or after school program at MTC
- Sponsor acknowledgment on MTC's Education Programs website page



SPONSOR

GET INVOLVED TODAY!

If you have any questions, or if you would like to discuss how you can become involved in this year's season, please do not hesitate to contact us!

Victoria Row-Traster, Artistic Director

Phone: 305-751-9550

Email: victoria@mtcmiami.org

MTC
miami theater center
passion made performance